

LYMM PARISH COUNCIL

Clerk to the Council: Kerry Duffin
Telephone: 07741 877870
Email: clerk@lymmparishcouncil.gov.uk
Address: The Village Hall, Pepper Street
 Lymm WA13 0JB



Carols from The Cross

Report and recommendations following the event on 24th December 2023

Please tick the relevant columns and return to the Clerk by February 27th.

RECS		AGREE	DISAGREE	NOT SURE
1	Continue to locate the stage at the Lower Dam.	6		
2	Follow up the pavement closure with Warrington Borough Council.	5	1	
3	Meet with Warrington Borough Council to discuss the traffic management company used for Carols from The Cross and also for previous events with issues.	6		
4	Extend the road closure to include Bridgewater Street to Whitbarrow Road, and the road from Bridgewater Street to Henry Street car park entrance/LYCA car park.	4		2
5	Consider a barrier on the pavement from the Lower Dam to Sainsbury's to allow access for the event team.	3	2	1
6	Talk to the traders about the impact of Carols on business.	4	1	1
7	Ask delivery partners (St Mary's Church, St Peter's Church, MIX:56, volunteers) and contractors (sound, stage and traffic management companies) what the costs for both other dates would be – including the 23rd and 24th.	5	1	
8	Conduct a residents' survey regarding the date for Carols to be held in future.	3	3	
9	Reduce the warmup time from 1 hour to 30 minutes.	5		1
10	Conduct a residents' survey about a preferred time of day to hold the event.	1	3	2
11	Investigate volume levels for 2024.	4		2
12	Continue with the locations of the speakers for 2024.	5		1
13	If necessary, use a larger stage for 2024 to allow for a brass band to be present. This will impact on the road closure as a larger stage will extend onto the highway.	6		
14	Adjust the barriers to ensure that no members of the audience or residents can enter the backstage area.	6		
15	Continue to have backstage passes for the Stage Manager to use to manage the stage area.	5		1

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16	Investigate how the band can be involved in 2024 and if involved, what the financial arrangement will be.	6		
17	Liaise with MIX:56 to discuss involvement and ways of working in 2024.	6		
18	Liaise with MIX:56 to provide a commercial balance.	5		1
19	Work with the choir to ensure the backing track is the most relevant version.	6		
20	Engage with the choir/choirs earlier to allow for more singers to be present at the event and improve the live and radio experience for all.	5		1
21	Repeat the inclusion of pop songs in the repertoire, potentially increasing the amount in 2024.	4		2
22	MIX:56 to carry out another poll for songs in 2024, possibly with the ratio of Carols to pop songs.	4	2	
23	Gather quotes for the production of a printable version.	2	2	2
24	Continue to provide a phone friendly version accessible in advance or through a QR code available on the night.	6		
25	Add an option to make a donation when the booklet is downloaded.	6		
26	Stewards to continue to have lanyards with the QR code.	6		
27	Ask stewards to download the song sheet to their phone and airdrop to audience members.	5		1
28	Engage with the choir/choirs to make sure the lyrics match the music and what is being rehearsed.	6		
29	As part of the residents' surveys, ascertain how many of Lymm's residents actually attend the event.	3	1	2
30	Liaise with local businesses about the impact and importance of Carols for the local economy.	5		1
31	Continue to use local schools' song recordings to involve local children and develop the audience.	4		2
32	Contact that local care homes and increase their involvement with the event.	5		1
33	Hold the stewards' briefing session a week before the event.	6		
34	Ask MIX:56 if the studios can be used as the HQ on the night again.	6		
35	Aim to bring this forward in 2024, ensuring that all stewards have the completed the training.	6		
36	Obtain a quote for a professional team of stewards to secure the road closures for the event, easing the demand on finding volunteers.	2	2	2

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37	Continue to ask volunteers to come forward to support village events.	6		
38	Set up the volunteer event in the village hall.	6		
39	Bring the core roles team together in advance of the event.	6		
40	Manage stalls in future years, ensuring they are set up correctly, legally and safely.	4	1	1
41	Consider selling festive merchandise to the audience on the night to raise funds.	3	3	
42	Consider a photographer and drone footage to record the event.	2	1	3
43	Consider creating a document such as 'What you need to know before the event' to share with attendees.	4	2	
44	Have a stall at events such as Dickensian festival to attract volunteers and to raise funds.	6		
45	Clerk to keep up to date with the progress of Martyn's Law and a new Terrorism Bill.	5		1
46	Use a different channel for the radio.	3		3
47	Use earpieces so stewards can continue to communicate.	5		1
48	Repeat the QR codes for donations for 2024.	6		
49	Other options to increase income were unable to be executed within the limited timeframe however these can be explored for 2024.	5		1
50	Parish Council to run the teas and coffees in the village hall at events such as Dickensian to raise funds for events such as Carols.	4	1	1
51	Seek a sponsor for 2024 and start the process earlier in the year.	6		
52	Hold a thank you event after 2024's event for all the volunteers and partner organisations that make the event a success.	4	2	